



香港城市大學
City University of Hong Kong

專業 創新 胸懷全球
Professional · Creative
For The World

MASTER OF SCIENCE IN ELECTRONIC COMMERCE

Department of Computer Science
Department of Information Systems

PROGRAMME CODE: P17

Early application is strongly encouraged. Applications normally start in mid-November and are processed on a rolling basis.

Review of applications will start before the deadline and finish as soon as all places are filled.

For application deadline, tuition fees and other information, refer to the following Website.

<http://www.sgs.cityu.edu.hk/programme/P17>

Department of Computer Science

Tel (852)-3442-8580

Fax (852)-3442-0503

Email csadm@cityu.edu.hk

Website <http://www.cs.cityu.edu.hk>

Chow Yei Ching School of Graduate Studies

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Website <http://www.cityu.edu.hk/sgs>



MASTER OF SCIENCE IN ELECTRONIC COMMERCE

PROGRAMME AIMS

The programme aims to equip students with the skills necessary to become IT professionals that are competent in evaluating and developing e-Commerce systems and services within a business context.

In contrast to e-Commerce programmes offered elsewhere in Hong Kong, which tend to concentrate either on technology or business aspects, this programme takes a broad-based inter-disciplinary approach and is jointly offered by the Department of Computer Science and the Department of Information Systems.

STRUCTURED AND INTERDISCIPLINARY



NORMAL STUDY PERIOD

1 year for full-time / 2 years for part-time

MAXIMUM STUDY PERIOD

2.5 years for full-time / 5 years for part-time

† Up to 9 credit units for the required courses can be transferred based on the student's prior studies

SAMPLE 1-YEAR STUDY PLAN

SEMESTER A	EC5001 Introduction to eCommerce	CS5222 Computer Networks and Internet	CS5285 Information Security for eCommerce	IS5414 Analysis and Design of ecommerce Systems	Elective
SEMESTER B	EC6001 eCommerce Project	CS5281 Internet Application Development	IS5314 eBusiness System Integration	Elective	
SUMMER TERM	EC6001 eCommerce Project	IS6641 eCommerce Business Strategies & Management			

■ - joint CS/IS courses ■ - required courses ■ - elective courses

CEF reimbursable courses. Eligible applicants (Hong Kong adult residents) will be reimbursed 80% of the course fee, subject to a maximum sum of HK\$10,000, on successful completion of the course. Enquiries: 3142 2777 Website: <http://www.wfsfaa.gov.hk/cef>

SAMPLE ELECTIVE COURSES

- Big Data Algorithms and Techniques
- Corporate Finance
- Financial Statement Analysis
- Knowledge Management
- Law Relating to Business and Companies
- Machine Learning
- Management Support & Business Intelligence Systems

ENTRANCE REQUIREMENTS

<p>To be eligible for admission, you must</p> <ol style="list-style-type: none"> 1. Meet the General Entrance Requirements[†], and 2. Have one of the qualifications on the right 	<p>A recognised bachelor's degree in a computing discipline such as</p> <ul style="list-style-type: none"> - Computer Studies - Information Technology - Information Systems 	<p>A recognised bachelor's degree in a related discipline such as</p> <ul style="list-style-type: none"> - Electronic Engineering - Economics and Finance - Applied Mathematics - Manufacturing Engineering - Business Information Technology <p>preferably with applicable IT experience</p>	<p>Have obtained a good alternative qualification with substantial IT professional experience acceptable to the University</p>
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‡ For more details, please refer to <http://www.sgs.cityu.edu.hk/prospective/TPg/requirements>

OTHER FEATURES

- ✓ English as the teaching medium
- ✓ Courses with research elements
- ✓ Students with diverse academic and cultural backgrounds
- ✓ Courses lectured by quality academic staff
- ✓ Learning support from both College of Science and Engineering and College of Business